

SHEDS DESPERATELY SEEKING TLC

A recent YouGov poll of nearly 2,000 people has revealed that homeowners simply can't be bothered to maintain their garden sheds despite using it to store expensive equipment. The poll, which was commissioned by waterproofing manufacturer Marley Waterproofing, found that despite a high proportion of people keeping expensive garden tools in their sheds, as little as one in five people consider repairing it a priority.

But does this research indicate that shed maintenance is really a low priority or that it is viewed as a job too difficult for the amateur DIY enthusiast to attempt? Charles Farmer, Retail Director at Marley Waterproofing says; "It's surprising really, considering how security conscious we are as a nation and the lengths we go to protect our personal belongings. It's strange how that mindset stops at the shed door. You wouldn't leave a lap top in a damp, leaky and unsecured shed, so why leave expensive garden equipment in the same conditions.

"The findings suggest that a proportion of people were unsure how to go about repairing their sheds. This kind of research helps us to develop products that fit the needs of amateur DIY-ers. Our range of waterproofing products designed for non habitable buildings are easy to select and even include simple step-by-step instructions to make almost any DIY roofing project simple and straight forward."

The results also showed some surprising uses for the garden shed. 44 people had converted their sheds into mini gyms and some people (13) even used it as a mini-spa / pampering room. Other uses included, workshops, pet's area, play room, TV room and office space.

For further information about Marley Waterproofing retail range, please visit its dedicated website:

www.waterproofingdiy.com

ENDS

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Notes to Editors

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1,956 adults. Fieldwork was undertaken between 7th and 9th April 2008. The survey was carried out online. The figures have been weighted and are representative of all GB adults (aged 18+)

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